

Rules and Regulations For the SBS Home Brewed Beer Contest

Eligibility

Must be your own home brew. No commercially available beers are eligible. Labels produced for or by a commercially licensed facility are ineligible.

All participants must be paid attendees at the 14th Annual SBS Conference and Exhibition. One-day attendees qualify.

Categories of Beer

All brews must be placed into one of the following categories. Each participant may submit only one brew per category and is limited to up to two categories. For style guidelines go to www.bjcp.org.

The categories to be judged are:

Ale

Lager

Porter/Stout

Flavored/Spiced

There are many variations within these categories. Please be sure to mark your beer with as precise a style as possible, i.e. Lite American Lager, English Pale Ale, Dry Stout, Oatmeal Stout. www.bjcp.org has an extensive style guide to assist you with classifying your beer. This will also enable your beer to be judged to the correct defined, known style.

Each entry must attach a copy of the participant's registration form to the brew sent in.

We will not be able to return containers to participants.

If there are less than six entries in any one category, it may be dropped from the competition.

Entry Procedure

For Beer

Complete the registration form and fax to (203) 748-7557 Attn: Karen Costanzo by February 29, 2008. You will receive email confirmation that your registration was received. You must be registered for the 14th Annual SBS Conference and Exhibition to enter this competition.

Ship 48 oz. (bottle size of your choice) of each brew you have submitted, limit of two per participant, to Schlafly Brewery, 2100 Locust Street, St. Louis, MO 63103, Attn: SBS Brew Master. Your entry must be received by March 21, 2008.

If there are less than six entries in any one category, it may be dropped from the competition.

For Labels and Slogan

Complete the registration form and fax to (203) 748-7557, attn: Karen Costanzo by February 29, 2008. You will receive email confirmation that your registration was received. You must be registered for the 14th Annual SBS Conference and Exhibition to enter this competition.

Ship your label and slogan on 2' x 3' hard backed poster board to SBS 36 Tamarack Ave, #348, Danbury, CT 06811, Attn: Karen Costanzo. Your entry must be received by March 7, 2008

Competition organizers will make reasonable effort to contact entrants to correct missing or obviously incorrect information in entries if the errors are noticed prior to the date of judging. If the entrant cannot be contacted prior to judging, entries, which are incorrectly entered, will be disqualified. No submissions will be returned.

Deadlines

Entry forms are due by Friday, February 29, 2008. Labels and Slogan are due by Friday, March 7, 2008. Bottled brew is due by Friday, March 21, 2008.

Prizes

Best Overall Brew

Grand Prize: Trip for 2 to the Great American Beer Festival, in Denver, Co, held October 9 to 11, 2008. Including airfare and two nights hotel.

1st Runner Up: Your Choice of either a GPS System or Bose QC-2 Noise Canceling Headset.

2nd Runner Up: Digital Picture Frame

Best Label/Slogan

Grand Prize: Choice of either a GPS System or Bose QC-2 Noise Canceling Headset.

Shipping your Beers

The brewer must provide at least 48 oz (bottle size of your choice) of each brew being judged.

Containers sent for judging cannot be returned.

All beer must be shipped to:

Schlafly Brewery
2100 Locust Street
St. Louis, MO 63103
Attn: SBS Brew Master

These beers must be received by March 21, 2008. All entries must have a copy of registration form attached. Each entry must be identified in as detailed a style of beer as possible. This will allow the beer to be judged against a defined, known style. Please reference the style guidelines at www.bjcp.org for assistance with style definitions and determination.

All postage must be paid.

Late entries will not be accepted.

Shipping your Label and Slogan

The label and slogan must be together on poster board that has a hard back in the size of 2' x 3'.

All labels and slogans must be shipped to:

SBS
36 Tamarack Ave., #348
Danbury, CT 06811
Attn: Karen Costanzo

Labels and slogans must be received by March 7, 2008. Because this is a blind judging, please avoid identifying yourself on your label or slogan if possible. Entries also should be submitted flat on a 2' x 3' hard backed poster board with the following information on the back: name, address, phone number, inspiration and comments. All entries become the property of SBS.

Late entries will not be accepted.

Judging

Beer Entries

Judges will be assigned by Schlafly to judge each brew prior to the April 7 Opening Event of the 14th Annual SBS Conference and Exhibition. The winners will be announced during the Event.

Label and Slogans

The attendees of the opening event will judge the labels and slogans. Each attendee will be asked to review the labels and slogans on display and complete a survey with their choice of best in show based on creativity, originality, and aesthetic appeal. The winning label and slogan will be announced at the end of the event and on the scrolling agenda at the conference.

All decisions by competition organizers are final.

Return Policy

No entries will be returned whether received late or otherwise. All entries, recipes, slogans and designs become property of SBS.

Disqualifications

Entries failing to meet requirements listed in these Rules and Regulations will be disqualified.

Packing and Shipping Hints

Carefully pack your entries in a sturdy box. Line the inside of your carton with a plastic trash bag. Separate each bottle with adequate packaging material. Use bubble wrap or newspaper as packing material. Then place in a six-pack carrier. Fill all voids with wadded newspaper or packing material. Completely fill box with packing material to prevent the bottles from moving. Label box "This End Up" and "Fragile."

Every reasonable effort will be made to contact entrants whose bottles have broken or poster boards damaged to make arrangements for sending replacements.

It is not against federal laws to ship your beer entries via a privately owned shipping company for analytical purposes. However, it is illegal to ship alcoholic beverages via the U.S. Postal Service. Entries mailed internationally are often required by Customs to have proper documentation. These entries might be opened and/or returned to the shipper by Customs Officials at their discretion. It is solely the entrant's responsibility to follow all applicable laws and regulations.