



SBS COMMITTEE REPORT

TO: SBS BOARD OF DIRECTORS AND OFFICERS
FROM: ROBERT SPEZIALE
COMMITTEE NAME: PARTNERS IN COMMERCE (PIC)
REPORT DATE: 5/11/07
CC: COMMITTEE MEMBERS

Meeting Date: 4/15/07

In Attendance: {Chair}: R. Speziale, L. Beuhrer, J. Minshall, L. Miner, S. Roaldset, M. Biro, A. Amos, C. Giordano, C. Lynch, D. Roman, B. Soltesz

Absent: P. Donnelly, S. O'Connor, R. Trink

AGENDA:

- Approve minutes of January meeting.
- Introduce new members and swap business cards
- Report from SBS Board of Directors
- Review progress on collecting booth fee and booth personnel allocations for other societies in the US.
- Review tabulation of potential conflicting exhibit meetings in April-May time frame.

Unfinished Business

- Conflicting meetings for 2008 and 2009 to consider

Meeting/Organization	Dates and Location for 2008	Dates and Location for 2009
Annual Meeting ASM	June 1-5; Boston, MA	May 17-21; Philadelphia, PA
AACR – Am. Assn. for Cancer Research	April 12 – 16; San Diego, CA	April 18 -22; Denver, CO
ACS – American Chemical Society Spring National Meeting	April 6 – 10; New Orleans, LA	March 22-26; Salt Lake City, UT
Experimental Biology	April 5-9; San Diego, CA	April 18-22; New Orleans, LA

Update on Previous Action Items

- P. Donnelly has not completed the report of the comparison of booth pricing and staff allocation
- There is still interest in the idea of company involvement in special programs and workshops

New Business

- C. Giordano asked about including SBS in company e-newsletters with links to the SBS website.

MINUTES

C. Giordano gave an overview of comments from the Board meeting regarding some new initiatives to expand the regional meetings and seminar/symposiums. There were questions about the status of webinars which had been mentioned in previous meetings. The two key programs coming up were announced as the joint meeting with the European LRIG in Oct and the CA Stem Cell meeting in Nov.

There was general discussion about the changes since Seattle that have been noticed including placement of the posters, new exhibitor recognition, virtual tradeshow, lunch in the expo hall, and longer break at lunch for poster and exhibition viewing. All these changes have been well received but, of course, the feedback from this show will tell us more about how well these changes have been received by the vendor community.

Two issues that have gotten especially high praise are the efforts by SBS Office to encourage companies to take advantage of the virtual tradeshow and the issuing of the pre-reg email list & addresses for use by exhibit companies.

KEY DECISIONS

Action Items (*Note: include responsible person for each item along with anticipated completion date and current status*)

Action Item	Assigned To	Target Date	Date Completed
Develop Comparison Table of Booth Costs and Staff	P. Donnelly	April 15	Incomplete
Develop Chart of Meetings Conflicting with SBS 08-09	R. Speziale	April 15	April 14

RECOMMENDATIONS TO THE BOARD: